

FOR IMMEDIATE RELEASE

On Tuesday, October 17, 2017, representatives from executive levels of the *Canadian Professional Disc Jockey Association* (CPDJA, Canada), the *National Association of Disc Jockeys* (NADJ, United Kingdom) and the *DJ Alliance of Australasia Inc.* (DJAA, Australia and New Zealand) met for the first time to discuss the possibility of an informal working relationship between the three organisations.

What initially prompted this meeting was the notion that an open dialogue between these three associations might be of great benefit for each individual association and ultimately, for their respective memberships. Rather than build our organisations in isolation, learning from each other and sharing ideas could accelerate each organisations growth in ways that would not have been possible otherwise.

The bond that these three organisations hold in common, is that they are all non-profit or not-for-profit entities working within their own countries to organise DJs for the benefit of the industry overall. It was beneath the umbrella of that bond, that representatives of the CPDJA, NADJ and DJAA met and have now agreed to continue meeting.

The *International DJ Alliance*, as this group will refer to itself, has agreed to meet quarterly throughout the year and in doing so, will maintain an ongoing dialogue including, but not limited to:

- 1) Sharing examples of successes as they might relate to specific programming initiatives, organisational structure and anything else worth noting.
- 2) Discussion of challenges and ways in which other organisations have overcome similar struggles.
- 3) Brainstorming of new ideas and initiatives that might be considered for one organisation or all three organisations.
- 4) Ways in which each organisation can support the missions of the other organisations in the group.

As listed below, the members of this newly formed alliance look forward to working together for the betterment of all DJs in their respective countries.



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Please direct any questions to the respective individual(s) in your country.